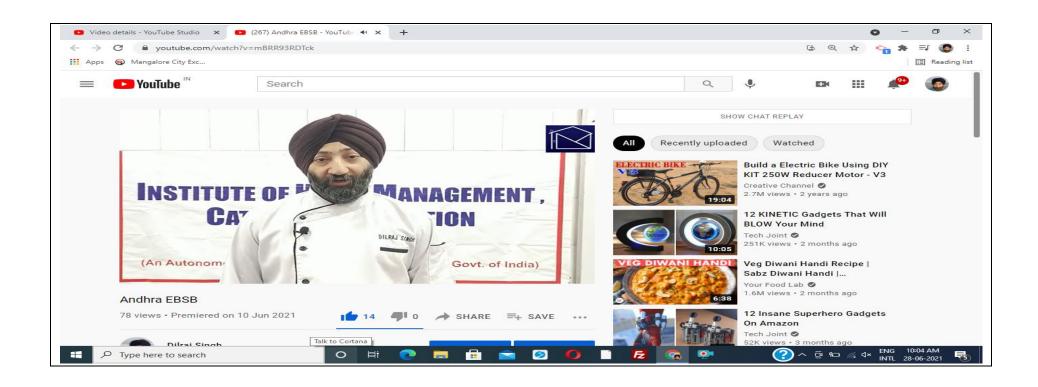
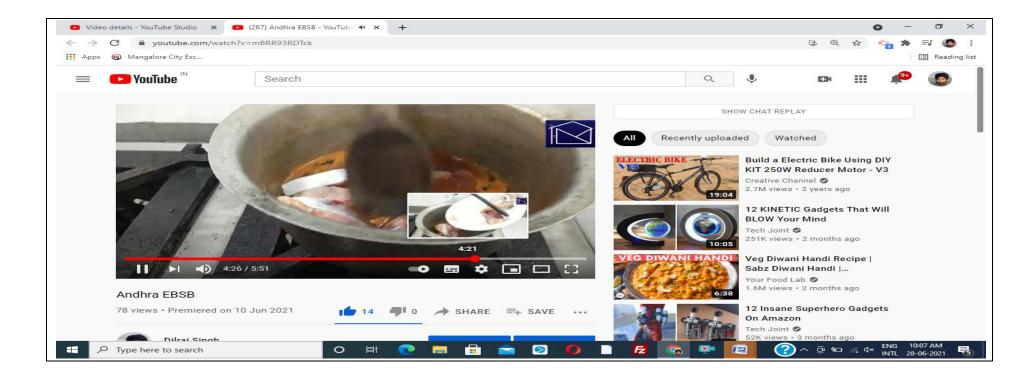
ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES

DURING JUNE 2021

Sr. No	Activities by India	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	• No. of Particip	Any other relevant information
	Tourism Offices / CIHMs / IITTM					ants / Attende es	
01	IHM Gurdaspur	JUNE 2021	Demonstration of Andhra Cuisine	IHM Gurdaspur demonstrated online the cooking of Andhra Pradesh Fish delicacy Nellore fish curry which was shared on you tube.		78 Students Participants	





SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF JUNE 2021

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	16	5	16	40	1781
2	INSTAGRAM IHM Gurdaspur Page	73				463